

Sam Nizam

Grove Liquor

June 30, 2023 Comment

Topic: Unfair Practice (Manufacturers Coupon)

While this issue was discussed prior by another liquor store owner in regards to the liquor law in the state of Colorado states that no off-premise retailer can sell alcohol product below the cost that the retailer purchased from the distributor. Now super market has found a new loophole within our liquor laws to sell below cost in a form of rebate toward grocery sales for example you buy Heineken offering if you buy an Heineken you will get \$20 of \$75 of groceries . These coupons are not offered to independent retailers thus causing a major competitive disadvantage to the independent retailer Since we can't in any circumstance sell \$75.00 in chips and dips.. not to mention this offer is not available to us. Another way big corporations taking advantage of the loopholes within our liquor laws.

I'm asking the board to be aware of such practices and to look at options to prevent these unfair practices from continuing.

Sincerely,

Sam Nizam