

*The Division has received the following comments via the Liquor Enforcement Division Rulemaking email. The Division will respond to certain parties' comments should the Division implement their recommendations into the rule.*

**Staci Walls**

03/21/2025

Subject: RE: SUDR Regulations 47-950 & 47-951

Hello,

Thank you for taking into consideration the number of displays being put up in the grocery stores and their impact on recovering alcoholics, and the message of normalization of drinking they to children seeing them every time they go grocery shopping with their parents. Are these new rules going to be monitored by the agency? I can tell you now that the grocery stores in Eagle County, including but not limited to City Market in Eagle and Ridley's Market in Gypsum, do not follow the existing rules. They put the displays by candy, sodas and the front entrance and have them all over the store and sell beer and wine prior to 8am.

LED Response:

Hello Staci,

Thank you for your email on regulations 47-950 and 47-951. Our investigative team performs inspections and compliance checks and investigates complaints regarding liquor licensees' noncompliance with laws or regulations.

If you have any future complaints, please feel free to email [dor\\_led@state.co.us](mailto:dor_led@state.co.us) or leave a voicemail message at 1-877-662-4643 with all the details you have so that we can look into the matter.

Your comments will be placed in our rulemaking records. Thank you for participating in this working group matter this year.

Thank you,  
Michelle

**Racquel E. Garcia**

-NCPRSS, YRC

03/21/2025

Subject: Can we set a meeting? --Substance Use Disorder Recovery Rulemaking

Thanks again for gathering us yesterday—I really appreciated the time and conversation. I'm sorry I had to jump off early; I was scheduled to testify on a House bill.

Something my husband mentioned afterward really stuck with me. While we've been talking a lot about square footage—essentially the floor space used for alcohol—he pointed out that we might also want to consider cubic feet. Liquor can be displayed vertically, stacked high, which increases visibility and access, even within a small footprint. It's just something to think about as we continue these conversations and it could be something you have already discussed that I missed.

I still believe it's not just about how much space alcohol takes up—it's where that space is. If we limit it from the cereal aisle, it could end up on the end cap right next to it. Marketing strategies will always look for ways to adapt, so we have to be especially mindful about placement, especially near kid- and family-focused areas.

At the end of the day, if I want a bottle of wine, I can go to the wine section and pick one up—it doesn't need to be scattered throughout the store. That said, I'm open to compromise and appreciate the thoughtful dialogue as we move forward.

Kindly,

Racquel E. Garcia -NCPRSS, YRC

[End of Comments]