

Ryan Thompson

10th Mountain Whiskey & Spirit Co.

September 13th Comment

Topic: DTC Shipping

Legalizing DtC shipping for distilleries will have a huge positive impact on the success of our business. There are an enormous amount of hurdles distilleries have to manage. Shipping Direct to Consumer should not be one of them. It makes zero sense to handcuff distilleries when wineries/vineyards have been successfully shipping their products direct to consumer for years now. There is not one good reason why distilleries should not be allowed to be governed by the same rules as wineries when it comes to shipping direct. Consumers have come to expect the convenience of receiving any products in the mail and are very confused why they can get wine but not distilled spirits in the mail. We answer this question on a daily basis and received very confused looks when we answer it. The time to make this change for distilleries is upon us. Please address this antiquated liquor law and allow distilleries to ship direct to consumer. It will be a huge game changer for us. Thank you.