## Proposal for discussion at the May 25th LAG Licensing Subgroup

- 1. Propose a <u>Manufacturer License</u>. <u>producer and blender for Spirits</u>, <u>Malt and Vinous</u> liquors be created to include:
  - current production caps for each alcohol type (based on serving size, ALC)
  - ability to sell at wholesale and retail
  - conduct tastings and sell in a sales room at license premise location and up to 3 additional sales room locations
  - hold non-contiguous manufacturer facility within 10 mile radius of which only one may conduct sales
  - may sell and serve food on premise
  - State and Federal taxes remain the same
  - May manufacture at an alternating proprietor licensed premise with production cap
  - ship directly to consumers with appropriate shipping permits
  - Option to add on additional license to original license such as restaurant/pub to sell food for on or off premise and to sell across liquor types. Not changing the privileges of base license type.
- 2. To also remove Vintner's Restaurant as a <u>retail</u> operation and allow to perform and operate as a manufacturer winery.

I have added a matrix that compares the current manufacturer license types and activities allowed under each.

I have heard and read comments that agree that the direct-to-consumer permit would be helpful to all three liquor groups, spirits, malt and Vintner's Restaurants. Monthly or quarterly 'clubs' could be created adding revenue not available now. Adds a level of customer service for customers riding bikes, flying or home bound.

Thank You

Respectfully Submitted

Juliann Adams

LAG/Local Vinous Manufacturer Representative

Licensing Matrix-Five	ensing Matrix-Five Licesnses		Manufacturer's	Manufacturer's	Limited Winery	Vintner's
		Spirituous	Brew Pub	Winery	Winery	Restaurant
Basic Permit from Treasury is Producer and Blender		Yes	Yes	yes	yes	yes
Approved to sell at Wholesale		yes /w License	yes/ License	yes/w Lic/ Contract	yes	Yes
Approved to sell at Retail		yes	yes	yes	yes	ves
Qualifies as a Manufacturer by Code of Federal Regulations		yes	yes	yes	ves	yes
Approval by State of Colorado to Manufacture and liquors		yes Spirits	yes Malt	yes Vinious	yes Vinious	yes Viniou
Limited Production amounts during calendar year		Not Specified	Not Specified	Not Specified	100,000 Gal	250,000 Ga
Sell in State their own manufactured wine		yes	yes	ves	yes	yes
Sell in State other Colorado produced Products		Spirits	Malt	Wine	Wine	Wine
Unload and place in position of wholesalers premises		yes	yes	yes	ves	yes
Satisfiy tax obligations prior to selling to retailers		yes	yes	ves	yes	yes
May sell in other states with appropriate license		yes	yes	yes	yes	Yes
Conduct tastings in their sales room with other Colorado Liquors		yes/Spirits	yes/Malt	yes/Wine	Yes/Wine	On Premise
May sell and serve food for on and off premises consumption		Yes	Yes	yes	yes	yes
Can have additional sales rooms		yes-1	yes-1	yes-1	yes-3	NO
Need the initial approval of local athority		Yes	Yes	ves	No	No
Can sell other retail items in sales rooms		Yes	Yes	yes	Yes	Yes
Can't have unlawful financial interest in retail or wholesale		TRUE	TRUE	TRUE	TRUE	TRUE
May ship Directly to Consumers		No	No	yes	ves	No
State and Federal Taxes are the same		yes-Spirits	yes-Malt	yes	ves	yes
Reconized by LED as an operating Manufacturer		yes	yes	yes	yes	No
		700	yes	yes	yes	140

Looking forward to our discussion