

Proposal for discussion at the May 25th LAG Licensing Subgroup

1. Propose a Manufacturer License. producer and blender for Spirits, Malt and Vinous liquors be created to include:
 - current production caps for each alcohol type (based on serving size, ALC)
 - ability to sell at wholesale and retail
 - conduct tastings and sell in a sales room at license premise location and up to 3 additional sales room locations
 - hold non-contiguous manufacturer facility within 10 mile radius of which only one may conduct sales
 - may sell and serve food on premise
 - State and Federal taxes remain the same
 - May manufacture at an alternating proprietor licensed premise with production cap
 - ship directly to consumers with appropriate shipping permits
 - Option to add on additional license to original license such as restaurant/pub to sell food for on or off premise and to sell across liquor types. Not changing the privileges of base license type.
2. To also remove Vintner's Restaurant as a retail operation and allow to perform and operate as a manufacturer winery.

I have added a matrix that compares the current manufacturer license types and activities allowed under each.

I have heard and read comments that agree that the direct-to-consumer permit would be helpful to all three liquor groups, spirits, malt and Vintner's Restaurants. Monthly or quarterly 'clubs' could be created adding revenue not available now. Adds a level of customer service for customers riding bikes, flying or home bound.

Thank You

Respectfully Submitted

Juliann Adams

LAG/Local Vinous Manufacturer Representative

Looking forward to our discussion