



# News Release

*For Immediate Release*

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## **Super Bowl Wagering and January Sports Betting Numbers Released by Colorado Division of Gaming**

**LAKEWOOD, Thursday, March 2, 2023-** The Colorado Division of Gaming released the January 2023 monthly sports betting figures and Super Bowl wagering totals today.

Total wagers on this year's Super Bowl came in at \$37,961,228.00, representing a 7.47% decrease over the \$41,026,794.83 million bets placed on the 2022 Super Bowl event.

The total handle for January 2023 was \$547,189,024.98, a 5.62% increase from the total handle of the prior month, December 2022, of \$518,088,768.08. A year-to-year comparison shows a 4.62% decrease from the total handle in January 2022, \$573,720,213.20.

Taxes collected by the state in January 2023 were a 78.63% increase over taxes collected last year same period, January 2022. In January 2023, taxes from sports betting wagers totaled \$2,586,456.93, representing a 0.11% increase over the prior month, December 2022, of \$2,583,711.40.

In January, Basketball placed in the top spot for the month with \$178,008,162.20 in total wagers, followed by American Professional Football with \$122,207,856.38 in bets. Wagers on NCAA Basketball placed third with \$50,244,597.70. The fourth spot went to Tennis with \$29,072,129.56, and Ice Hockey finished in the fifth slot with \$22,296,638.95 in total wagers.

View the January 2023 Sports Betting Monthly Proceeds report on the Division of Gaming's website at [sbg.colorado.gov/sports-betting-monthly-proceeds-reports](http://sbg.colorado.gov/sports-betting-monthly-proceeds-reports).

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*The Colorado Department of Revenue's Division of Gaming ensures honesty and integrity in the Colorado gaming industry.*

*The Colorado Department of Revenue works to be a trusted partner to every Coloradan to help them navigate the complexities of government so they can thrive.*