

Paul Fennell

Trade and Post

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Topic: On-Premises Alcohol Delivery and Takeout

Speaking on behalf of a beer & wine retailer I feel that the volume limits are adequate and should remain unchanged. Allowing retailers not solely focused on alcohol to sell an adequate amount of niche vinous products and beers to go will only continue to encourage innovation and healthy competition. Continuing to give small businesses the opportunity to compete in this space will provide a diversity of products for the consumer and increase the representation of Colorado made products on the shelves. We see it in our mountain communities and we should have a policy that continues to foster this growth. I also feel that 50% of revenue seems extremely high and is the biggest risk to profit cannibalism in major metropolitan markets.