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Liquor Advisory Group
 Meeting Minutes
 December 6, 2022

Seat	Representative	Attendance
State Licensing Authority	Executive Director Mark Ferrandino <i>Department of Revenue</i>	Present
Arts Licensee	Neal Elinoff <i>Elinoff Gallery</i>	Absent
Colorado Association of Chiefs of Police	Chief George Dingfelder <i>Monte Vista Police Department</i>	Present
Colorado Counties, Inc.		
Colorado Municipal Clerks Association	Colleen Norton <i>Littleton Municipal Clerk's Office</i>	Present
Colorado Municipal League	Tara Olson <i>Town of Breckenridge Clerk's Office</i>	Present
Colorado State Patrol	Colonel Matthew Packard <i>Colorado State Patrol</i>	Attended by Proxy Joe Dirnberger <i>Colorado State Patrol</i>
County Sheriffs of Colorado	Division Chief Todd Reeves <i>Jefferson County Sheriff's Department</i>	Present
Downtown Partnership/Chamber of Commerce	Loren Furman <i>Colorado Chamber of Commerce</i>	Present
Hard Cider Industry	Eric Foster <i>Colorado Cider Guild</i>	Present
Brewery (Large)	Bob Hunt <i>Molson Coors</i>	Present
Local Brewery (Small)	Robert James <i>Ramblebine Brewing Company</i>	Absent
Law Enforcement Representative	Chief W.J. Haskins <i>Glendale Police Department</i>	Present
MADD	Executive Director Fran Lanzer <i>Mothers Against Drunk Driving</i>	Present

Seat	Representative	Attendance
Off-Premises Retailer (Large)	Kris Staaf <i>Albertsons Safeway</i>	Present
Off-Premises Retailer (Large)	Jason Bassett <i>Kum & Go</i>	Absent
Off-Premises Retailer (Medium)	Jim Shpall <i>Applejack Wine & Spirits</i>	Present
Off-Premises Retailer (Medium)	Edward Cooper <i>Total Wine & More</i>	Present
Off-Premises Retailer (Small)	F. Seyoum Tesfaye <i>Franktown Liquors</i>	Present
Minority Owned Off-Premises Retailer	Gonzalo Mirich <i>Jimbo's Liquor</i>	Present
Minority Owned On-Premises retailer	Veronica Ramos <i>The Electric Cure</i>	Present
Local Spirituous Manufacturer	Stephen Gould <i>Colorado Distillers Guild</i>	Present
National Spirituous Manufacturer	Joseph Durso <i>Pernod Ricard USA</i>	Present
Restaurant Licensee	Dana Faulk Query <i>Big Red F Restaurant Group</i>	Present
Restaurant Licensee	Sarah Morgan <i>Martinis Bistro</i>	Present
Restaurant Licensee	Andrew Palmquist <i>Number Thirty Eight</i>	Present
Tavern	Erika Zierke <i>Englewood Grand</i>	Present
Tavern/Large Dance Entertainment Venue	Andrew Feinstein <i>Tracks Denver, ReelWorks Denver, & RiNo Art District</i>	Present
Tavern/Large Dance Entertainment Venue	Don Strasburg <i>AEG Presents</i>	Present
Local Vinous Manufacturer	Juliann Adams <i>Vines 79 Wine Barn</i>	Present
National Vinous Manufacturer	Anne Huffsmith <i>Nakedwines.com, Inc.</i>	Present
Wholesaler (Malt)	Yetta Vorobik <i>Crooked Stave Artisan Distribution</i>	Present

Seat	Representative	Attendance
Wholesaler (Vinous/Spirituos)	Fuad Jezzini <i>Maverick Wine Company of Colorado</i>	Present
National Wholesaler	Andrew Quarm <i>Republic National Distributing</i>	Present

I. Welcome to the Department of Revenue (DOR) and introduction to facilitators and their role

II. Setting the Stage

A. What are you most excited about the advisory group’s work? Here is an overview of member comments.

1. Collaboration and Problem Solving:

- a) Bringing together various stakeholders to modernize and streamline policies for businesses and community members to thrive.
- b) Opportunity for collaboration, open discussion, and to facilitate communication to solve problems.

2. Policy Changes and Updates:

- a) Updating liquor policies to better support operators, our teams, and our growth and to develop fair and responsible policy.
- b) Working to make changes as positive as possible and to guide the development of reasonable processes.
- c) Having a voice regarding the future of policies and the opportunity to address parity issues.

3. Stakeholder/Community Support:

- a) Meeting and supporting the needs of 501(c)(3) organizations.
- b) Modernizing current liquor laws to allow the free market to thrive.

B. What are you most anxious about the advisory group’s work? Here is an overview of member comments.

1. Collaboration and Problem Solving:

- a) Lack of collaboration due to set agendas and confusion/misunderstanding of the value around the three tier system
- b) Ensuring that everyone’s voice is heard, active listening, being open to change and not focused on protecting your own interests.
- c) Balancing competing interests (e.g., underrepresenting distilled spirits manufacturing and overrepresenting beer manufacturing) while steering clear of any changes that could detract from the continuity of LED.

2. Policy Changes and Updates:

- a) Developing fair and reasonable policies and modernizing liquor laws so that small businesses can compete with large grocery establishments.
- b) Long-term impacts or unintentional mistakes/consequences associated with changes.

III. Ground Rules and Expectations of Members

A. Norms for meetings

1. Operating Principles:

- a) This is a large group with different experiences and perspectives, and we expect everyone to demonstrate composure and respect while working with a diverse group.
 - b) Show a willingness to be prepared and proactively engage in meetings.
 - 2. Group Norms:
 - a) Speak respectfully (online or in public).
 - b) Listen actively, respectfully, and emphatically to different points of view.
 - c) Stay engaged, approach topics openly, curiously, and honestly in a non-defensive manner.
 - d) Limit comment length and allow the facilitators facilitate the conversation.
 - B. Expected attendance: no more than two (2) unexcused absences, either in-person or virtual participation.
 - C. Issues that will not be considered: ballot initiatives 124 and 126 or other issues the voters have provided a clear message on will not be topics of discussion. The Liquor Enforcement Division (LED) will be doing training sessions on ballot initiative 125 the Fermented Malt Beverage and Wine Retailer License in January and February and hold stakeholder meetings ahead of any rulemaking changes.
- IV. Provide an overview of the Liquor Advisory Group goals
 - A. Harmonize changes with the 2022 ballot measures.
 - 1. Make policy that works across the state and for as many stakeholders as possible.
 - 2. In reviewing the existing code, if there are issues to consider and reevaluate (e.g., the same topics addressed in multiple areas), we will discuss these for the purpose of streamlining the code, making it easier to read and comply with.
 - B. Ensure that consumers feel empowered and are treated fairly in the marketplace.
 - 1. We have a robust industry and we want to meet the goals of the public. We invite the members of this group to bring their respective history, perspective, and knowledge; at the same time, be able to step away from personal perspectives and consider others' perspectives.
 - 2. In making changes, we will continually return to our department's mission and vision, to become a trusted partner to every Coloradoan and help Coloradans navigate the complexities of state government.
 - C. Work to put rules in place that continue our missions of keeping the public safe. This industry is very innovative, and we aim to balance innovation with public safety issues. We aim to keep innovation within the restraints of regulation that safeguard the public.
- V. Overview of Licensing Types: the group members were provided with a broad overview of the state license types and the roles of both the state and local licensing authorities.
- VI. What are the priority topics the Liquor Advisory Group should consider?
 - A. Enforcement and Authority:
 - 1. Allow for more local authority/control to permit localities to innovate and streamline processes for permittees.
 - 2. Encourage free market responsibility and equal market access.
 - 3. Clarify gray areas within the existing liquor code to ensure consistency on the interpretation of liquor code/rules and associated penalties.

- B. Public Safety:
 1. Review business hours of operation as it pertains to maintaining public safety.
 2. Think holistically about public attitudes toward liquor enforcement and consider which public health/safety regulations may be antiquated and which are still relevant.
 - C. Licensing and Privileges:
 1. Review the existing rules regarding events in non-licensed spaces.
 2. Discuss the pros and cons of someone being allowed to have both on- and off-premises licenses (dual licensing).
 3. Revise the distance requirements for relocation of existing off-premises licensees within the neighborhood.
 4. Discuss the new festival permit, especially interpretation around nonprofits using these permits as fundraisers and the potential impact on rural licensees.
 5. Expand and enhance opportunities for customer experiences in retail outlets (e.g., tastings, educational opportunities, etc.).
 6. Allow liquor service after 2:00 a.m. until 4:00 a.m.
 7. Address to-go sales and the difference between delivery and curbside delivery.
 8. Review how entertainment districts are created/defined in the existing code/rules.
 - D. Streamlining Processes:
 1. Clarify the specific laws that are most utilized between wholesalers and retailers/restaurants.
 2. Establish equity based on business model type as opposed to the license type.
 3. Streamline the application and review processes (local and state) for new or renewing licenses, and the different types of licenses to reduce confusion for both licensees and local licensing authorities.
- VII. Select future meeting dates: first Thursday of every month from 9:00 a.m. to 12:00 p.m.
- A. January 5, 2023: 9:00 a.m.-12:00 p.m.
 - B. February 2, 2023: 9:00 a.m.-12:00 p.m.
 - C. March 2, 2023: 9:00 a.m.-12:00 p.m.
 - D. April 6, 2023: 9:00 a.m.-12:00 p.m.
 - E. May 4, 2023: 9:00 a.m.-12:00 p.m.
- VIII. The Liquor Advisory Group is a public body that is subject to open meeting laws.
- A. Reminder that Liquor Advisory Group members that meet two or more individuals are considered an open public meeting.
 - B. Open meeting laws do not require public comment, but there will be opportunities for the public to comment throughout the process.
- IX. Action Item: please email any ideas regarding topics of discussion to dor_led_rulemaking@state.co.us.