



**COLORADO**  
**Department of Revenue**  
 Specialized Business Group—  
 Liquor & Tobacco

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# Liquor Advisory Group Meeting

**Thursday, February 2, 2023**  
**9:00 am - Noon**

**Zoom:**

<https://zoom.us/j/94125645200?pwd=RXIUy2U0WTA3bUJJanF0MlczbXpUUT09>

**This will be a virtual only meeting.**

## Meeting Agenda

**9:00 a.m.**

- Welcome by DOR
- Attendance
- Agenda Review

**9:15 a.m.**

- Review and Adoption of [meeting minutes](#) for January 5, 2023

**9:20 a.m.- 9:30 a.m.**

- LAG and Work Group Process Overview
- Subgroup seat selections

Marketplace Structure	Regulation of Retail Operations	Licensing
Fuad Jezzini	Erika Zierke	Juliann Adams
Joe Durso	Todd Reeves	Loren Furman
Paul Kemp	Dana Faulk Query	Tara Olson
Anne Huffsmith	Fran Lanzer	Colleen Norton
Kris Staaf	WJ Haskins	Sarah Morgan
Jim Shpall	Edward Cooper	Don Strasburg
Eric Foster	Andrew Feinstein	George Dingfelder
Seyoum Tesfaye	Gonzalo Mirich	Andrew Palmquist
Stephen Gould	Jason Bassett	Andrew Quarm
Robert Hunt	Yetta Vorobik	Neil Elinoff
Matthew Packard	Veronica Ramos	

**9:30 a.m. - 11:15 a.m. During this segment, we will spend about 30 minutes on each work group topic and begin to discuss one issue within that group. All issues for each group are listed below. For today, we suggest discussing the issues as noted below.**

- **Marketplace Structure**

- The issues could include:
  - Opening up the “free market” – eliminate the monopoly wholesalers have on specific brands/manufacturers; allow retailers to purchase brands from multiple wholesalers; allow manufacturers to sell directly to retailers; level the playing field across all categories of manufacturers; allow direct to consumer sales, etc.
  - Excise Tax parity for Spirits, Beer & Wine
  - RTD’s overall regulation, access and tax issues/parity
  - Equality in pricing from distributor to retailer
  - Fair payment/credit terms
  - Review returned/damaged product rules
  - Allow wholesalers to provide more merchandising and marketing support to retailers
- Suggested discussion issue: What is a “free market?”

- **Regulation of Retail Operations**

- The issues could include:
  - Extending hours of operation and reviewing mandatory closure days
  - Making to-go drinks/bottles permanent
  - Standardize container definitions
  - Measures to promote public safety by preventing underage drinking, reducing alcohol abuse and engaging law enforcement
  - Limits on the amount of alcohol an on-premises retailer can purchase from an off-premises retailer
  - Standardize responsible vendor training
- Suggested discussion issue: Should closing hours be changed to 4:00 am?

- **Licensing**

- The issues could include:
  - Eliminate the contradictions between state and local statutes and regulations
  - Consider fewer license types and/or more alignment among business types that sell/serve liquor
  - Review special event and festival categories and clarify provisions
  - Streamline application and review process for new or renewal license
  - Allow operations with multiple licenses to sync renewal dates
- Suggested discussion issue: Should retail license categories be consolidated?

**11:15 a.m.**

- Break

**11:25 a.m.**

- Subgroup breakouts - identify topic for first subgroup meeting and meeting time/date
  - **Retail Operations** - Hold these meetings the second week of the month.
    - For the week of February 6 - **Any day except February 9**

- **Marketplace Structure** - Hold these meetings the third week of the month
  - For the week of February 13 - **February 14 or 16**
- **Licensing** - Hold these meetings the fourth week of the month
  - For the week of February 20 - **February 23 or February 24 in the afternoon**

**11:35 a.m.**

- Subgroup report outs - meeting time/date

**11:40 a.m.**

- Public Comment

**Noon**

- Adjourn

**Next Meeting**

- The next Liquor Advisory Group meeting is on Thursday, **March 2, 2023, from 9 am to noon.**