Kindbridge
Research Institute

Colorado Limited Gaming Control Commission
1707 Cole Blvd.
Suite 300
Lakewood, CO 80401

Dear Review Committee,

I am pleased to present this grant application on behalf of the Kindbridge Research Institute, focusing on an educational initiative for children aged 7 to 11 named the Healthy Gaming Educational Program. This program is designed not only to educate about the risks of gaming as a potential early gateway to gambling exposure but also to establish and reinforce healthy gaming patterns among young digital users. We aim to address the challenges posed by gambling-like mechanisms within video games, such as loot boxes, while simultaneously fostering responsible and balanced gaming habits.

Our proactive approach involves a comprehensive program structured as follows:

1. **Initial Partnerships and Setup (Months 1-2):** Establishing vital collaborations with schools, mental health organizations, and industry experts.
2. **Development of Educational Materials (Months 1-3):** Crafting curriculum and videos with Dr. Daniel A. Kaufman and IGDC at Kindbridge Behavioral Health, focusing on the convergence of gaming and gambling behaviors.
3. **Pilot Program Launch (Months 4-6):** Rolling out initial workshops and piloting the program in selected schools.
4. **Program Expansion (Months 7-9):** Broadening the program reach based on pilot feedback and learnings.
5. **Ongoing Feedback and Monitoring (Throughout):** Adapting the program continually based on feedback.
6. **Comprehensive Evaluation (Months 10-12):** Measuring the effectiveness of the program in altering perceptions and behaviors concerning gaming and potential gambling risks.
7. **Final Reporting and Planning (Month 12):** Documenting outcomes and strategizing for future scalability.

This initiative is crucial in today's digital landscape, where children are highly engaged in gaming activities. By educating them early, we aim to mitigate the risks of developing gambling tendencies and promote a healthy balance in digital interactions.

The Kindbridge Research Institute is committed to positively impacting young minds and fostering responsible digital habits. We believe this program aligns seamlessly with [Grant Provider's Organization]'s goals in child welfare and development. Your support will be invaluable in bringing this important educational initiative to the communities we aim to serve.

Thank you for considering our grant application. We eagerly anticipate the opportunity to collaborate with you on this significant project.

Sincerely,

Dr. Nathan Smith

Dr. Nathan Smith
Executive Director
Kindbridge Research Institute

900 Cummings Center Suite 416-V, Beverly, MA 01915, United States
+1 978 522 6648 | info@kindbridgeinstitute.org
kindbridgeinstitute.org