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CopperMuse Distillery

September 14th Comment

Topic: Direct-to-Consumer Shipping

I am writing in support for all alcohol beverage makers (beer, spirits & wine) to be allowed to ship their products safely & responsibly to adult consumers in an equitable fashion. Wine has had this capability for years. It is only fair to allow beer and spirits to do the same. It is unjust to advantage one alcohol industry over another. Alcohol (i.e. ethanol) is the same molecule in a wine as it is in a beer or distilled spirit. Therefore, all three should be regulated and treated on an equal business playing field. Proper licensing, regulations, shipping compliance and enforcement can easily assure that these types of alcohol containing products are delivered safely and only to people aged 21 and older. Arguments that it cannot be done are frankly an insult to the ingenuity and existing capabilities of our shipping infrastructure. Currently, CopperMuse Distillery is forced to use a distributor and a 3rd party retailer both located in California to provide fulfillment services of our distilled products direct to consumers. This not only creates excessive costs to the consumer, it allows all of the excise tax revenue to be collected by California instead of Colorado. The Wine & Spirits Wholesalers of America are simply trying to protect an archaic system of regulations that forces unnecessary middle-persons in these types of business transactions. Transactions that the wine industry has not had to bear because they are able to ship their products directly to their customers. Please vote for parity of Direct-to-Consumer Shipping and allow the breweries and distilleries in your state to better prosper and survive. The state will also benefit directly from all the excise taxes collected on each sale instead of sending that revenue to other states. Thank you!