



**December 7, 2021**

**SPORTS BETTING INDUSTRY BULLETIN 9**

**RE: Responsible Gaming - Venues, Pop-up Events, Cashiering Locations, etc.**

With the increased activities of licensed sports betting operations promoting their sportsbooks in Colorado at pop-up events, cashiering locations, and other venues, the Division is providing additional guidance surrounding responsible gaming.

While it is currently not required, it is highly encouraged that sports betting operators ensure that responsible gaming materials and signage are available and prominently displayed at pop-up events, cashiering locations, and other venues that promote their sportsbooks.

As a reminder, Sports Betting Rule 9.1 requires the following for sports betting websites, mobile applications, and kiosks:

- A prominent message, which states, “Gambling problem? Call 1-800-522-4700”;
- A website address and/or QR code directing patrons to a website and other internet resources dedicated to helping people with potential gambling problems;
- A clear statement of the Sports Betting Operation’s policy and commitment to responsible gaming;
- A website address and/or QR code directing patrons to the Sports Betting Operator’s specific self-exclusion program.