



Division of Gaming APPROVED Responsible Gaming Grants

2024 Grant Submissions



Summary of 2024 Grants

Problem Gambling Coalition of Colorado

- Problem Gambling Awareness & Education Project - Year 2
Amount Approved: \$ 599,500.00
- Problem Gambling Center
Amount Approved: \$ 149,540.60

Kindbridge Research Center

- Healthy Gaming Education Program
Amount Approved: \$ 71,500.00
- Screening and Telehealth Enhancement for Gambling Disorder (STEGD) Initiative in Colorado
Amount Approved: \$ 500,060.00
- Colorado Military Problem Gambling Research, Education, & Recovery Program - Phase 2
Amount Approved: \$ 404,910.00
- Colorado Athlete Wellbeing Program Phase 2
Amount Approved: \$ 171,710.00
- The Stanford Gambling Addiction Therapy Study (SGATS) in Colorado
Amount Approved: \$ 63,250.00



Problem Gambling Coalition of Colorado, PGCC

Project: Problem Gambling Awareness & Education Project - Year 2

Amount Requesting: \$615,500.00

Recommended Amount for Approval: \$ 599,500.00

Request Description:

Phase Three:

- Broadening the campaign reach by incorporating a more comprehensive mix of media outlets.
- Implementing community outreach initiatives to engage diverse demographics.
- Launching a micro-influencer program to enhance campaign impact.

Phase Four:

- Concentrating on evaluating campaign performance.
- Measuring behavior change through post-campaign research.



Problem Gambling Coalition of Colorado, PGCC

Project: Problem Gambling Center

Amount Requested: \$ 651,970.00

Amount Recommended for Approval: \$ 149,540.60

Request Description:

1. Holistic Services Integration
2. Enhanced Accessibility and Efficiency
3. Data Driven Service Development
4. Maximizing Impact and Sustainability



Kindbridge Research Institute

Project: Healthy Gaming Education Program

Amount Requested: \$ 146,250.00

Amount Recommended for Approval: \$ 71,500.00

Request Description: Focusing on an educational initiative for children aged 7 to 11 named the Healthy Gaming Educational Program. This program is designed not only to educate about the risks of gaming as a potential early gateway to gambling exposure but also to establish and reinforce healthy gaming patterns among young digital users. We aim to address the challenges posed by gambling-like mechanisms within video games, such as loot boxes, while simultaneously fostering responsible and balanced gaming habits.



Kindbridge Research Institute

Project: Screening and Telehealth Enhancement for Gambling Disorder (STEGD) Initiative in Colorado

Amount Requested: \$ 795,132.00

Amount Recommended for Approval: \$ 500,060.00

Strategic Approaches to Gambling Expansion: A Review of Gambling Treatment Quality and Availability in Colorado project. We are now leveraging our findings to begin implementing suggestions from the first year's research to include comprehensive care pathways for self-excluding players, screening tools development with links to comprehensive mental health assessments through telehealth for community practices and health systems, training healthcare providers and developing comprehensive care pathways through a robust telehealth component, all to help initiate more community engagement on the subject of gambling harms across Colorado.



Kindbridge Research Institute

Project: Colorado Military Problem Gambling Research, Education, & Recovery Program - Phase 2

Amount Requested: \$ 585,117.00

Amount Recommended for Approval: \$ 404,910.00

Request Description:

1. Telehealth Program for Disordered Gambling
2. Colorado Military Research Fellowship
3. ROTC Training Program



Kindbridge Research Institute

Colorado Athlete Wellbeing Program Phase 2

Amount Requested: \$ 259,857.00

Amount Recommended for Approval: \$ 171,710.00

Request Description:

The next phase of our program is meticulously designed to not only continue the work started but to also introduce innovative strategies and deepen our impact in key areas. Our objectives for this renewed phase include:

1. Enhanced Mental Health Support
2. Technological Advancements
3. Strengthened Collaborations
4. Research and Data-Driven Approach



Kindbridge Research Institute

Project: The Stanford Gambling Addiction Therapy Study (SGATS) in Colorado

Amount Requested: \$ 67,275.00

Amount Recommended for Approval: \$ 63,250.00

Request Description: A collaborative research project involving Kindbridge Research Institute, and Stanford University researchers. This initiative aims to enhance our understanding and treatment of gambling addiction through an innovative, evidence-based approach.