

Colorado Sports Betting Proceeds

January 2021

Statewide Summary	Retail	Online	Total
Total GGR*	\$481,275.66	\$22,663,259.39	\$23,144,535.05
Total NSBP**	\$462,954.23	\$11,267,104.95	\$11,730,059.18
Total Taxes	\$47,271.69	\$1,148,502.46	\$1,195,774.15
Total Win Percentage	6.38%	7.10%	7.08%

Top 10 Sports by Total Wagers	WAGERS			PAYMENTS TO PLAYERS		
	Retail	Online	Total	Retail	Online	Total
Basketball	\$1,390,097.56	\$86,975,008.99	\$88,365,106.55	\$1,587,074.63	\$82,585,734.52	\$84,172,809.15
Football - Pro American	\$3,778,129.74	\$71,218,552.38	\$74,996,682.12	\$3,282,017.35	\$64,672,348.07	\$67,954,365.42
NCAA Basketball	\$783,384.86	\$39,083,723.08	\$39,867,107.94	\$621,762.08	\$38,015,681.66	\$38,637,443.74
Table Tennis	\$14,982.49	\$11,805,187.35	\$11,820,169.84	\$15,907.56	\$10,976,574.85	\$10,992,482.41
Hockey - Ice	\$89,713.68	\$9,500,014.97	\$9,589,728.65	\$43,544.20	\$8,695,371.49	\$8,738,915.69
Soccer	\$54,632.01	\$6,081,353.14	\$6,135,985.15	\$45,675.04	\$5,628,142.32	\$5,673,817.36
NCAA Football	\$501,823.04	\$2,872,422.45	\$3,374,245.49	\$614,669.05	\$3,051,923.50	\$3,666,592.55
MMA	\$137,645.59	\$2,890,134.31	\$3,027,779.90	\$86,402.23	\$2,288,868.40	\$2,375,270.63
Tennis	\$8,280.10	\$2,935,853.03	\$2,944,133.13	\$3,457.32	\$2,689,759.94	\$2,693,217.26
Golf	\$2,238.00	\$1,730,868.61	\$1,733,106.61	\$1,952.78	\$1,716,732.22	\$1,718,685.00
Parlays/Combinations	\$761,511.61	\$52,564,925.79	\$53,326,437.40	\$714,580.96	\$44,291,300.17	\$45,005,881.13
Other	\$26,920.09	\$31,696,059.19	\$31,722,979.28	\$51,039.91	\$32,078,406.76	\$32,129,446.67
Total	\$7,549,358.77	\$319,354,103.29	\$326,903,462.06	\$7,068,083.11	\$296,690,843.90	\$303,758,927.01

*GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

**NSBP = Net Sports Betting Proceeds

Percentage of Wagers by Sport



