

Colorado Sports Betting Proceeds

March 2021

Statewide Summary	Retail	Online	Total
Total GGR*	-\$1,011,743.09	\$21,376,862.43	\$20,365,119.34
Total NSBP**	-\$1,025,846.16	\$11,657,861.61	\$10,632,015.45
Total Taxes	\$41,610.96	\$1,019,243.33	\$1,060,854.29
Total Win Percentage	-17.50%	7.24%	6.77%

Top 10 Sports by Total Wagers	WAGERS			PAYMENTS TO PLAYERS		
	Retail	Online	Total	Retail	Online	Total
Basketball	\$3,226,981.72	\$103,706,621.97	\$106,933,603.69	\$3,212,741.38	\$101,683,179.34	\$104,895,920.72
NCAA Basketball	\$1,277,011.39	\$69,679,800.75	\$70,956,812.14	\$1,102,991.10	\$65,487,752.89	\$66,590,743.99
Hockey - Ice	\$130,170.71	\$13,632,641.04	\$13,762,811.75	\$54,833.19	\$12,683,018.28	\$12,737,851.47
Tennis	\$4,120.68	\$10,854,742.76	\$10,858,863.44	\$1,597.17	\$10,144,319.75	\$10,145,916.92
Soccer	\$40,117.13	\$8,907,228.18	\$8,947,345.31	\$29,741.81	\$8,512,202.71	\$8,541,944.52
Table Tennis	\$15,201.87	\$8,826,398.01	\$8,841,599.88	\$9,057.86	\$8,190,547.13	\$8,199,604.99
Golf	\$23,684.57	\$4,819,964.18	\$4,843,648.75	\$21,146.94	\$4,263,540.60	\$4,284,687.54
MMA	\$45,628.51	\$3,446,236.47	\$3,491,864.98	\$34,886.03	\$2,871,690.60	\$2,906,576.63
Baseball	\$31,137.30	\$599,174.20	\$630,311.50	\$565.15	\$46,131.15	\$46,696.30
Motorsports	\$3,412.75	\$601,850.79	\$605,263.54	\$1,830.72	\$538,776.15	\$540,606.87
Parlays/Combinations	\$761,739.92	\$55,006,431.46	\$55,768,171.38	\$1,980,050.40	\$45,940,359.36	\$47,920,409.76
Other	\$220,532.73	\$15,130,013.08	\$15,350,545.81	\$342,040.62	\$13,472,722.50	\$13,814,763.12
Total	\$5,779,739.28	\$295,211,102.89	\$300,990,842.17	\$6,791,482.37	\$273,834,240.46	\$280,625,722.83

*GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

**NSBP = Net Sports Betting Proceeds

Percentage of Wagers by Sport



