

Carol Cochran

Horse & Dragon Brewing Company

September 13th Comment

Topic: Direct to Consumer Shipping of Craft Beer

In keeping with the tradition of wineries developing a specific and loyal clientele by shipping consumers products from their manufacturing facility directly, I ask that you add language in the current rules to allow breweries to ship directly to our customers in Colorado. I am happy to be subjected to the same rules and regulations as makers of wine, as I believe they have been proven both safe and effective in protecting consumers. I'd like to have the same permissions. Allowing us access to this channel of serving consumers would do no harm to existing methods of distribution (I'm assuming it's highly unlikely that most people will choose the expense and time of shipping cases of beer to themselves vs. picking beer up at their local as they currently do), and it would help some small and niche brewery businesses throughout Colorado.