The Division has received the following comments via the Liquor Enforcement Division Rulemaking email. The Division will respond to certain parties' comments should the Division implement their recommendations into the rule.

Angie Howes

Partner, Howes Wolf Tue, Mar 18, 2025 Subject: RE: Counter Proposal: Placement Of Alcohol Products/Colorado Retail Council

Hi Michelle,

Thank you for the conversation with our members the other day. We respectfully submit the following counter-proposal:

Temporary Displays:

12 temp display allowed for stores with a 60k and up footprint
10 temp displays allowed for stores with a 40-60k footprint
8 temp displays allowed for stores with a 20-40k footprint
6 temp displays allowed for stores with 10-20k footprint

One Location for Alcohol in Store: all current store configurations should be grandfathered.

Pairing of Food and Alcohol Displays: None.

Thank you for your consideration, [End of Comment]