

Colorado Sports Betting Proceeds January 2025

Statewide Summary	Retail	Online	Total
Total GGR*	\$ 91,560.29	\$ 60,818,258.45	\$60,909,818.74
Total NSBP**	\$ 80,599.44	\$ 45,350,465.26	\$45,431,064.70
Total Taxes	\$8,310.16	\$4,435,263.45	\$4,443,573.61
Total Win Percentage	2.09%	9.32%	9.27%

Top 10 Sports by Total Wagers	WAGERS			PAYMENTS TO PLAYERS		
	Retail	Online	Total	Retail	Online	Total
Basketball	\$888,140.12	\$177,118,487.08	\$178,006,627.20	\$790,598.19	\$168,780,236.77	\$169,570,834.96
Football - Pro American	\$1,737,469.45	\$118,151,602.15	\$119,889,071.60	\$1,709,777.88	\$109,191,199.78	\$110,900,977.66
NCAA Basketball	\$186,865.02	\$51,905,116.72	\$52,091,981.74	\$200,547.05	\$49,927,329.94	\$50,127,876.99
Table Tennis	\$2,154.81	\$31,716,229.58	\$31,718,384.39	\$1,938.51	\$30,030,084.78	\$30,032,023.29
Tennis	\$52,620.07	\$27,499,482.24	\$27,552,102.31	\$61,650.82	\$24,788,778.19	\$24,850,429.01
NCAA Football	\$249,934.47	\$24,338,859.44	\$24,588,793.91	\$358,135.04	\$25,190,637.79	\$25,548,772.83
Soccer	\$45,542.73	\$22,866,948.53	\$22,912,491.26	\$50,876.15	\$20,672,725.91	\$20,723,602.06
Hockey - Ice	\$117,743.42	\$19,188,117.43	\$19,305,860.85	\$98,557.16	\$17,033,022.63	\$17,131,579.79
Golf	\$3,729.00	\$3,042,824.46	\$3,046,553.46	\$1,510.30	\$2,499,003.03	\$2,500,513.33
MMA	\$38,802.56	\$2,143,345.12	\$2,182,147.68	\$51,592.13	\$1,848,113.16	\$1,899,705.29
Parlays/Combinations	\$1,050,044.71	\$156,587,972.55	\$157,638,017.26	\$957,199.08	\$125,207,114.82	\$126,164,313.90
Other	\$2,866.78	\$18,247,899.72	\$18,250,766.50	\$1,970.54	\$16,820,379.77	\$16,822,350.31
Total	\$4,375,913.14	\$652,806,885.02	\$657,182,798.16	\$4,284,352.85	\$591,988,626.57	\$596,272,979.42

*GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

**NSBP = Net Sports Betting Proceeds

Percentage of Wagers by Sport

