Colorado Sports Betting Proceeds

November 2024

Statewide Summary	Retail		Online	Total	
Total GGR*	\$	38,030.04	\$ 55,628,444.75	\$55,666,474.79	
Total NSBP**	\$	28,009.67	\$40,528,994.67	\$40,557,004.33	
Total Taxes		\$561.86	\$3,958,049.31	\$3,958,611.17	
Total Win Percentage		0.95%	8.64%	8.59%	

Top 10 Sports by		WAGERS		PAYMENTS TO PLAYERS			
Total Wagers	Retail	Online	Total	Retail	Online	Total	
Football - Pro American	\$1,981,455.93	\$159,537,263.71	\$161,518,719.64	\$1,953,861.48	\$150,614,262.46	\$152,568,123.94	
Basketball	\$407,110.23	\$148,049,850.62	\$148,456,960.85	\$366,854.70	\$140,361,532.80	\$140,728,387.50	
NCAA Football	\$592,047.37	\$42,923,458.15	\$43,515,505.52	\$667,035.62	\$41,210,440.74	\$41,877,476.36	
NCAA Basketball	\$43,075.14	\$29,834,515.04	\$29,877,590.18	\$44,075.11	\$26,654,031.86	\$26,698,106.97	
Tennis	\$1,998.08	\$23,502,377.81	\$23,504,375.89	\$6,702.78	\$21,262,583.80	\$21,269,286.58	
Soccer	\$37,724.42	\$20,575,829.90	\$20,613,554.32	\$40,966.51	\$18,700,894.63	\$18,741,861.14	
Table Tennis	\$405.00	\$17,290,276.82	\$17,290,681.82	\$349.35	\$16,160,979.48	\$16,161,328.83	
Hockey - Ice	\$39,768.32	\$16,476,194.41	\$16,515,962.73	\$39,091.72	\$15,255,987.24	\$15,295,078.96	
MMA	\$17,409.61	\$3,207,884.99	\$3,225,294.60	\$22,914.98	\$2,895,019.52	\$2,917,934.50	
Golf	\$20,868.25	\$864,711.21	\$885,579.46	\$306.20	\$690,506.28	\$690,812.48	
Parlays/Combinations	\$809,816.20	\$164,024,248.76	\$164,834,064.96	\$718,377.52	\$136,887,424.41	\$137,605,801.93	
Other	\$51,390.73	\$17,662,126.32	\$17,713,517.05	\$104,503.27	\$17,626,629.77	\$17,731,133.04	
Total	\$4,003,069.28	\$643,948,737.74	\$647,951,807.02	\$3,965,039.24	\$588,320,292.99	\$592,285,332.23	

^{*}GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

^{**}NSBP = Net Sports Betting Proceeds



