

Colorado Sports Betting Proceeds

September 2024

Statewide Summary	Retail	Online	Total
Total GGR*	\$ 464,498.80	\$ 54,627,645.20	\$55,092,144.00
Total NSBP**	\$ 452,391.77	\$ 41,118,927.61	\$41,571,319.38
Total Taxes	\$26,609.49	\$4,023,192.82	\$4,049,802.31
Total Win Percentage	9.58%	9.79%	9.79%

Top 10 Sports by Total Wagers	WAGERS			PAYMENTS TO PLAYERS		
	Retail	Online	Total	Retail	Online	Total
Football - Pro American	\$2,220,413.44	\$170,884,960.32	\$173,105,373.76	\$1,753,148.13	\$161,268,279.06	\$163,021,427.19
Baseball	\$241,204.55	\$68,754,083.36	\$68,995,287.91	\$268,315.63	\$64,573,919.69	\$64,842,235.32
NCAA Football	\$1,066,217.07	\$41,270,427.64	\$42,336,644.71	\$1,133,556.49	\$40,017,883.16	\$41,151,439.65
Tennis	\$18,602.19	\$42,023,403.95	\$42,042,006.14	\$34,153.05	\$38,938,162.14	\$38,972,315.19
Basketball	\$88,440.51	\$32,954,760.02	\$33,043,200.53	\$155,664.37	\$31,727,330.81	\$31,882,995.18
Soccer	\$234,293.43	\$27,251,666.21	\$27,485,959.64	\$197,238.50	\$24,889,002.13	\$25,086,240.63
Table Tennis	\$493.86	\$17,874,473.46	\$17,874,967.32	\$390.39	\$16,295,189.87	\$16,295,580.26
MMA	\$62,931.20	\$3,888,027.12	\$3,950,958.32	\$19,577.67	\$2,735,616.85	\$2,755,194.52
Golf	\$1,867.00	\$1,572,945.62	\$1,574,812.62	\$16,004.91	\$1,573,794.78	\$1,589,799.69
Hockey - Ice	\$6,895.74	\$1,146,347.29	\$1,153,243.03	\$9,409.91	\$977,667.32	\$987,077.23
Parlays/Combinations	\$884,430.57	\$134,475,233.04	\$135,359,663.61	\$717,753.05	\$105,805,228.83	\$106,522,981.88
Other	\$22,606.45	\$15,978,365.71	\$16,000,972.16	\$78,685.11	\$14,644,973.90	\$14,723,659.01
Total	\$4,848,396.01	\$558,074,693.74	\$562,923,089.75	\$4,383,897.21	\$503,447,048.54	\$507,830,945.75

*GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

**NSBP = Net Sports Betting Proceeds

Percentage of Wagers by Sport

