

Colorado Sports Betting Proceeds

July 2024

Statewide Summary	Retail	Online	Total
Total GGR*	\$ 178,391.14	\$ 32,370,267.89	\$32,548,659.03
Total NSBP**	\$ 175,009.64	\$ 24,811,937.55	\$24,986,947.19
Total Taxes	\$12,417.15	\$2,357,312.93	\$2,369,730.08
Total Win Percentage	13.04%	10.15%	10.16%

Top 10 Sports by Total Wagers	WAGERS			PAYMENTS TO PLAYERS		
	Retail	Online	Total	Retail	Online	Total
Baseball	\$439,735.53	\$94,203,017.24	\$94,642,752.77	\$428,319.28	\$86,401,153.03	\$86,829,472.31
Basketball	\$91,659.63	\$55,677,526.58	\$55,769,186.21	\$104,101.90	\$52,288,996.27	\$52,393,098.17
Tennis	\$94,467.60	\$34,771,997.64	\$34,866,465.24	\$120,081.79	\$32,508,102.42	\$32,628,184.21
Soccer	\$156,436.70	\$28,028,295.81	\$28,184,732.51	\$105,239.09	\$26,000,847.43	\$26,106,086.52
Table Tennis	\$1,904.27	\$14,029,058.45	\$14,030,962.72	\$413.10	\$12,929,079.14	\$12,929,492.24
Golf	\$31,943.87	\$7,128,133.75	\$7,160,077.62	\$30,498.67	\$5,632,805.89	\$5,663,304.56
MMA	\$26,125.81	\$4,194,139.71	\$4,220,265.52	\$22,941.66	\$3,932,377.81	\$3,955,319.47
Summer Athletics	\$67,118.64	\$1,400,249.73	\$1,467,368.37	\$18,613.56	\$1,068,591.12	\$1,087,204.68
Football - Pro American	\$53,161.97	\$1,378,133.98	\$1,431,295.95	\$35,113.85	\$503,878.84	\$538,992.69
Motorsports	\$1,765.00	\$569,637.10	\$571,402.10	\$3,095.50	\$477,183.71	\$480,279.21
Parlays/Combinations	\$377,099.57	\$63,632,017.10	\$64,009,116.67	\$262,116.48	\$52,096,305.34	\$52,358,421.82
Other	\$26,794.30	\$14,016,420.90	\$14,043,215.20	\$59,286.87	\$12,819,039.10	\$12,878,325.97
Total	\$1,368,212.89	\$319,028,627.99	\$320,396,840.88	\$1,189,821.75	\$286,658,360.10	\$287,848,181.85

*GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

**NSBP = Net Sports Betting Proceeds

Percentage of Wagers by Sport

