Colorado Sports Betting Proceeds

March 2024

Statewide Summary	Retail		Online	Total	
Total GGR*	\$	165,763.55	\$ 44,876,012.74	\$45,041,776.29	
Total NSBP**	\$	156,713.22	\$31,421,863.21	\$31,578,576.43	
Total Taxes		\$3,145.67	\$2,849,445.87	\$2,852,591.54	
Total Win Percentage		4.42%	7.61%	7.59%	

Top 10 Sports by		WAGERS		PAYMENTS TO PLAYERS			
Total Wagers	Retail	Online	Total	Retail	Online		
Basketball	\$1,774,003.08	\$297,196,703.21	\$298,970,706.29	\$1,617,648.00	\$280,327,126.95	\$281,944,774.95	
NCAA Basketball	\$1,136,574.25	\$35,128,802.48	\$36,265,376.73	\$1,083,029.40	\$33,284,922.06	\$34,367,951.46	
Tennis	\$9,830.57	\$29,254,406.57	\$29,264,237.14	\$8,110.51	\$27,116,494.61	\$27,124,605.12	
Hockey - Ice	\$88,280.86	\$22,257,511.19	\$22,345,792.05	\$81,979.25	\$21,605,057.71	\$21,687,036.96	
Soccer	\$126,889.90	\$20,982,739.57	\$21,109,629.47	\$122,499.52	\$19,487,378.53	\$19,609,878.05	
Table Tennis	\$12,616.44	\$14,084,298.11	\$14,096,914.55	\$11,609.39	\$13,032,361.87	\$13,043,971.26	
Baseball	\$83,826.60	\$12,940,337.88	\$13,024,164.48	\$30,829.15	\$11,876,345.06	\$11,907,174.21	
Golf	\$34,987.97	\$6,145,525.45	\$6,180,513.42	\$13,521.59	\$7,140,723.07	\$7,154,244.66	
MMA	\$27,902.23	\$5,407,103.99	\$5,435,006.22	\$37,054.92	\$4,958,691.05	\$4,995,745.97	
Boxing	\$12,255.56	\$727,574.12	\$739,829.68	\$6,914.03	\$651,277.38	\$658,191.41	
Parlays/Combinations	\$406,726.27	\$124,954,846.91	\$125,361,573.18	\$374,447.75	\$106,186,729.25	\$106,561,177.00	
Other	\$34,240.18	\$20,266,993.85	\$20,301,234.03	\$194,726.85	\$18,803,723.05	\$18,998,449.90	
Total	\$3,748,133.91	\$589,346,843.33	\$593,094,977.24	\$3,582,370.36	\$544,470,830.59	\$548,053,200.95	

^{*}GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

^{**}NSBP = Net Sports Betting Proceeds



