

## Colorado Sports Betting Proceeds January 2024

<i>Statewide Summary</i>	Retail	Online	Total
<b>Total GGR*</b>	\$ 190,394.02	\$ 53,299,928.52	\$53,490,322.54
<b>Total NSBP**</b>	\$ 179,086.15	\$ 38,370,548.41	\$38,549,634.57
<b>Total Taxes</b>	\$24,910.55	\$4,103,458.74	\$4,128,369.29
<b>Total Win Percentage</b>	4.23%	9.00%	8.96%

Top 10 Sports by Total Wagers	WAGERS			PAYMENTS TO PLAYERS		
	Retail	Online	Total	Retail	Online	Total
Basketball	\$1,306,844.79	\$134,016,682.78	\$135,323,527.57	\$1,237,147.48	\$127,007,853.32	\$128,245,000.80
Football - Pro American	\$1,715,209.30	\$84,421,532.78	\$86,136,742.08	\$1,700,477.70	\$74,202,605.23	\$75,903,082.93
NCAA Basketball	\$73,370.94	\$24,514,558.78	\$24,587,929.72	\$51,306.53	\$24,094,911.57	\$24,146,218.10
Tennis	\$18,009.94	\$21,219,568.73	\$21,237,578.67	\$17,240.93	\$19,295,094.74	\$19,312,335.67
Soccer	\$82,692.19	\$13,872,964.11	\$13,955,656.30	\$58,693.09	\$12,601,772.98	\$12,660,466.07
Hockey - Ice	\$232,580.51	\$11,651,888.15	\$11,884,468.66	\$234,325.77	\$11,418,104.13	\$11,652,429.90
NCAA Football	\$89,253.85	\$4,716,284.99	\$4,805,538.84	\$126,043.72	\$6,040,133.92	\$6,166,177.64
Table Tennis	\$520.00	\$4,164,710.54	\$4,165,230.54	\$0.00	\$3,791,940.58	\$3,791,940.58
Golf	\$4,380.08	\$3,517,185.29	\$3,521,565.37	\$1,760.35	\$2,478,073.95	\$2,479,834.30
MMA	\$41,949.00	\$1,424,019.70	\$1,465,968.70	\$37,149.46	\$1,235,928.92	\$1,273,078.38
Parlays/Combinations	\$772,528.91	\$268,361,957.94	\$269,134,486.85	\$684,295.73	\$236,964,267.31	\$237,648,563.04
Other	\$160,786.89	\$20,306,487.57	\$20,467,274.46	\$159,291.62	\$19,757,226.19	\$19,916,517.81
<b>Total</b>	<b>\$4,498,126.40</b>	<b>\$592,187,841.36</b>	<b>\$596,685,967.76</b>	<b>\$4,307,732.38</b>	<b>\$538,887,912.84</b>	<b>\$543,195,645.22</b>

\*GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

\*\*NSBP = Net Sports Betting Proceeds

### Percentage of Wagers by Sport

