

Colorado Sports Betting Proceeds*

January 2024

Statewide Summary	Retail	Online	Total
Total GGR*	\$ 190,394.02	\$ 53,299,928.52	\$53,490,322.54
Total NSBP**	\$ 179,086.15	\$ 38,370,548.41	\$38,549,634.57
Total Taxes	\$24,910.55	\$4,103,458.74	\$4,128,369.29
Total Win Percentage	4.23%	9.00%	8.96%

Top 10 Sports by Total Wagers	WAGERS			PAYMENTS TO PLAYERS		
	Retail	Online	Total	Retail	Online	Total
Basketball	\$1,306,844.79	\$203,137,184.03	\$204,444,028.82	\$1,237,147.48	\$192,778,058.55	\$194,015,206.03
Football - Pro American	\$1,715,209.30	\$122,887,267.25	\$124,602,476.55	\$1,700,477.70	\$109,442,456.60	\$111,142,934.30
Tennis	\$18,009.94	\$32,075,423.90	\$32,093,433.84	\$17,240.93	\$29,245,713.10	\$29,262,954.03
NCAA Basketball	\$73,370.94	\$24,516,774.43	\$24,590,145.37	\$51,306.53	\$24,094,911.57	\$24,146,218.10
Soccer	\$82,692.19	\$18,964,735.19	\$19,047,427.38	\$58,693.09	\$17,324,311.03	\$17,383,004.12
Hockey - Ice	\$232,580.51	\$18,698,527.05	\$18,931,107.56	\$234,325.77	\$18,266,300.14	\$18,500,625.91
Table Tennis	\$520.00	\$11,426,477.83	\$11,426,997.83	\$0.00	\$10,643,031.95	\$10,643,031.95
NCAA Football	\$89,253.85	\$4,716,284.99	\$4,805,538.84	\$126,043.72	\$6,040,133.92	\$6,166,177.64
Golf	\$4,380.08	\$3,658,154.23	\$3,662,534.31	\$1,760.35	\$2,626,649.45	\$2,628,409.80
MMA	\$41,949.00	\$1,999,694.49	\$2,041,643.49	\$37,149.46	\$1,683,709.93	\$1,720,859.39
Parlays/Combinations	\$772,528.91	\$128,992,419.35	\$129,764,948.26	\$684,295.73	\$106,256,966.67	\$106,941,262.40
Other	\$160,786.89	\$21,114,898.62	\$21,275,685.51	\$159,291.62	\$20,485,669.93	\$20,644,961.55
Total	\$4,498,126.40	\$592,187,841.36	\$596,685,967.76	\$4,307,732.38	\$538,887,912.84	\$543,195,645.22

*Revised as of March 2024 to correct operator reporting errors

*GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

**NSBP = Net Sports Betting Proceeds

Percentage of Wagers by Sport

