

Colorado Sports Betting Proceeds

September 2023

Statewide Summary	Retail	Online	Total
Total GGR*	\$ 878,103.69	\$ 44,398,413.26	\$45,276,516.95
Total NSBP**	\$ 865,938.70	\$ 31,622,977.41	\$32,488,916.11
Total Taxes	\$45,813.69	\$3,080,322.38	\$3,126,136.07
Total Win Percentage	18.02%	8.74%	8.83%

Top 10 Sports by Total Wagers	WAGERS			PAYMENTS TO PLAYERS		
	Retail	Online	Total	Retail	Online	Total
Football - Pro American	\$1,465,851.97	\$155,981,379.42	\$157,447,231.39	\$1,142,979.05	\$143,455,296.98	\$144,598,276.03
Baseball	\$860,250.29	\$77,375,883.45	\$78,236,133.74	\$740,534.32	\$73,232,156.00	\$73,972,690.32
NCAA Football	\$1,504,592.74	\$68,007,535.51	\$69,512,128.25	\$1,242,636.87	\$68,237,787.32	\$69,480,424.19
Tennis	\$67,495.24	\$30,402,905.21	\$30,470,400.45	\$88,450.07	\$27,737,727.28	\$27,826,177.35
Basketball	\$79,806.64	\$23,734,119.17	\$23,813,925.81	\$89,428.48	\$22,597,000.65	\$22,686,429.13
Soccer	\$90,155.48	\$19,868,721.18	\$19,958,876.66	\$76,729.78	\$18,659,713.33	\$18,736,443.11
Table Tennis	\$443.06	\$12,516,267.72	\$12,516,710.78	\$438.02	\$11,493,404.15	\$11,493,842.17
MMA	\$28,498.72	\$4,189,911.69	\$4,218,410.41	\$17,353.47	\$3,805,762.15	\$3,823,115.62
Golf	\$2,632.04	\$2,381,216.32	\$2,383,848.36	\$14,343.25	\$1,485,236.29	\$1,499,579.54
Hockey - Ice	\$9,098.00	\$1,534,669.58	\$1,543,767.58	\$679.92	\$1,400,898.13	\$1,401,578.05
Parlays/Combinations	\$674,326.23	\$98,697,566.54	\$99,371,892.77	\$496,540.52	\$79,959,581.94	\$80,456,122.46
Other	\$89,547.49	\$13,229,920.38	\$13,319,467.87	\$84,480.46	\$11,457,118.69	\$11,541,599.15
Total	\$4,872,697.90	\$507,920,096.17	\$512,792,794.07	\$3,994,594.21	\$463,521,682.91	\$467,516,277.12

*GGR = Gross Gaming Revenue (Gross Wagers - Payments to Players)

**NSBP = Net Sports Betting Proceeds

Percentage of Wagers by Sport

