



Shannon Gray, Communications Supervisor, Department of Revenue  
720-607-0386 (c) | [shannon.gray@state.co.us](mailto:shannon.gray@state.co.us)

**IMMEDIATE RELEASE**

## Colorado Division of Gaming Releases Super Bowl LVIII Betting Figures

Lakewood - Feb. 16, 2024 - Super Bowl Sunday's betting figures are in and as expected they exceeded the previous year's significantly.

Here are Super Bowl betting figures from both 2024 and 2023:

- 2024 Figures:
  - Total handle: \$46,354,977 (22% increase over 2023)
    - Online wagers: \$45,316,809
    - Retail wagers: \$1,038,169
  - Game Day Bets: \$29,228,265
  - Future Bets (placed before game day): \$17,126,712.12
  - Win percentage: 14.38%
  
- 2023 Figures:
  - Total handle: \$37,961,228 (7% decrease over 2022)
    - Online wagers: \$36,313,016
    - Retail wagers: \$1,648,212
  - Game Day Bets: \$23,993,086
  - Future Bets (placed before game day): \$13,966,086
  - Win percentage: 9.62%

To view the monthly list of the Division of Gaming's sports betting proceeds reports please visit <https://sbg.colorado.gov/sports-betting-monthly-reports>

Call or text 1-800-Gambler if you or anyone you know has a gambling problem and visit the [Division of Gaming's website](#) for resources for problem gambling.

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The Colorado Department of Revenue's Division of Gaming ensures honesty and integrity in the Colorado gaming industry. The Colorado Department of Revenue works to be a trusted partner to every Coloradan to help them navigate the complexities of government so they can thrive.