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IMMEDIATE RELEASE

Colorado Marijuana Enforcement Division released Latest Licensee Demographic Data
As of March 1, 2023, the Division is reporting 18.3% minority owners

DENVER, Colo. - March 24, 2023 - The Colorado Marijuana Enforcement Division (MED) released the latest licensee demographic data. The Division is committed to reporting information that allows the state and members of the public to understand the diversity landscape of Colorado's Regulated Marijuana industry and measure progress on statewide social equity-related initiatives. The following tables provide additional insights into the demographics of Colorado's commercial marijuana industry.

Regulated Marijuana License Demographic Information - March 1, 2023

Regulated Marijuana Business Owners		
Licensee Measure	**Baseline Data**	**As of March 1, 2023**
Percentage of Minority Owners	15.2%	18.3%

As of March 1, 2023, there are 86 approved Social Equity licensees (4 issued in February) associated with a business license.

March 1, 2023 Race/Ethnicity Data:

➤ **Employee Licenses**: Approximately 22% or 8,256 Employee licenses did not disclose or their race/ethnicity is unknown.
➤ **Owner Licenses**: Approximately 4% or 78 Owner licenses did not disclose or their race/ethnicity is unknown.

Race/Ethnicity Data & Percentages By License Type (Excludes the "Undisclosed/Unknown" Licenses)

License Type	Asian	Black	Caucasian	Hispanic/Latino	Mixed Race	Native American	Native Hawaiian/ Pacific Islander	Total
Employee	416 (1.4%)	1,836 (6.1%)	19,654 (65.4%)	5,467 (18.2%)	2,039 (6.8%)	540 (1.8%)	90 (<1%)	**30,042 (94.3%)**
Owner	65 (3.6%)	60 (3.4%)	1,461 (81.7%)	160 (8.9%)	32 (1.8%)	8 (<1%)	2 (<1%)	**1,788 (5.7%)**
Grand Totals	**481 (1.5%)**	**1,896 (6.0%)**	**21,115 (66.3%)**	**5,627 (17.7%)**	**2,071 (6.5%)**	**548 (1.7%)**	**92 (<1%)**	**31,830**

➤ **Employee Licenses**: Those who disclosed their race/ethnicity as Caucasian held 65.4% of Employee licenses, compared to 6.1% who disclosed themselves as Black, and 18.2% for those who disclosed themselves as Hispanic/Latino.
➤ **Owner Licenses**: Those who disclosed themselves as Caucasian held 81.7% of owner licenses, compared to 3.4% for those who disclosed themselves as Black and 8.9% for Hispanic/Latino.

CONTINUE FOR GENDER DATA

Overall Individual License Data
As of March 1, 2023

March 1, 2023 Gender Data: 99% Response Rate.

➢ **Employee Licenses**: Women hold approximately 38% of employee licenses.
➢ **Owner Licenses**: Women hold about 19% of owner licenses.

Gender Data:

License Type	Female	Male	Non-Binary	Not Disclosed	Total
Employee	14,583	23,498	141	76	38,298
Owner	360	1,506	0	0	1,866

The Division began reporting aggregate demographic data in April 2021. Please note, due to a data transfer malfunction, the state does not have demographic data for December 2022. For the full demographic data report, and to see reports from previous months, please visit the MED Demographic Data page here: https://sbg.colorado.gov/med/licensee-demographic-data

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