



LED\_Rulemaking - DOR, DOR <dor\_led\_rulemaking@state.co.us>

Re: Parity

1 message

LED\_Rulemaking - DOR, DOR <dor\_led\_rulemaking@state.co.us>

Fri, Aug 9, 2024 at 10:58 AM

To: Rourke weaver <rourke@carrcolorado.org>

Cc: Joseph Gaffney - DOR <joseph.gaffney@state.co.us>

Mr. Weaver,

Thank you for taking the time to email the Division. I wanted to follow up on our telephone conversation from yesterday about this. While Senate Bill 24-048 gives minimum requirements for members of the working group, the Division believes that it is important to have a well-rounded group of stakeholders who this rule change will impact. For that reason, there are more members of the liquor industry than were required by the bill.

Though a rule change related to alcohol beverage displays in grocery and convenience stores will chiefly impact those two types of retailers, the change will also impact a number of different industry areas that are not controlled by grocery and convenience stores. Whichever rule change the Division makes will surely impact suppliers and manufacturers as well, so it is important for them to have a voice. For example, I immediately think of the working group member who represents a distiller, a member who was not required to be in the group by law. This member shared with the group a concern about putting their products in glass cases behind the counter, which could likely result in a 40% drop in sales. If we did not have their voice at the table, it is likely none of us would be aware of that important detail or have even thought to ask.

As we about spoke yesterday - personally, I would have preferred to include more individuals from the recovery community, but it was a challenge to get even enough applications to meet the minimum requirements of the law. Before the application went out, I spoke with the Colorado Department of Public Health and Environment, as well as the Behavioral Health Administration, to ask for any names or organizations in the recovery community to which I could send the application. I also reached out to the University of Colorado Medical School to see if their recovery providers would be interested. I had our legislative liaison team ask the sponsors of the bill to give us a list of names of individuals that they would like to sit on the group. I personally emailed anyone from the recovery community that I could find an email for who testified in support of this bill at any committee hearing, asking them to apply. And finally, my staff sent out "cold call" emails to recovery providers and residences across the state in an attempt to get people to apply. After all of those efforts, we had just enough people to assemble the group in accordance with the law.

The Division will continue its promise to give every voice a fair opportunity to be heard. I personally understand that it might be intimidating to be in a room full of liquor stakeholders, but I promise you that we are all coming to the table to work together to find solutions. As you know, these meetings are open to the public, and we always make time for public comment, whether that is in writing or verbally during the meeting. I strongly encourage you to bring members of the recovery community to these meetings to share their thoughts with the group. It is too late to add new members to the group, but if you bring them to the meeting, I will make time to hear them.

Thank you for your comment. I look forward to working together in the weeks and months ahead. If there is anything I or my team can do for you, please let me know.

Sincerely,

Joseph Gaffney  
Policy Advisor

Colorado Liquor Enforcement Division



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On Tue, Jul 30, 2024 at 6:40 PM Rourke weaver <rourke@carrcolorado.org> wrote:

The point was brought up that the minimum requirement for the group was 6 individuals representing recovery and 6 representing liquor industry/stores. I believe it was mentioned there were 28 individuals approved to be on the board. Now I assumed that it was increased to 28 because state entity's were brought in but as the only individual (in person) in recovery and, from what I could tell, a significant majority representing the liquor and store industry both on line and in person I am hoping to understand what I am missing or how you deem equity is being met on both sides?

Thank you

8/9/24, 11:01 AM

State.co.us Executive Branch Mail - Re: Parity

- Rourke

Sent from my iPhone