



STATE OF
COLORADO

Fwd: FW: Center Releases 2023 National Survey Key Findings

1 message

Stone-Principato - DOR, Michelle

Thu, Mar 30, 2023 at 4:27 PM

----- Forwarded message -----

From: **Steve Findley**

Date: Thu, Mar 30, 2023 at 10:58 AM

Subject: FW: Center Releases 2023 National Survey Key Findings

To: Ferrandino - DOR, Mark

Cc: Michelle Stone-Principato

Mark –

I thought you would find these findings that were just released interesting.

BTW, the pollster Lori Weigel is local here. Let me know if you would like me to get you additional information.

Cheers

Steve Findley, Executive Director

Colorado Beer Distributors Association

(303) 332-5419

From: Center for Alcohol Policy <info@centerforalcoholpolicy.org>

Reply-To: Center for Alcohol Policy <info@centerforalcoholpolicy.org>

Date: Thursday, March 30, 2023 at 10:47 AM

To: Steve Findley

Subject: Center Releases 2023 National Survey Key Findings



Center Releases Key Findings from 2023 National Survey

Consensus is Clear: Americans Support State Based Alcohol
Regulation and See Public Health and Safety as Priorities for
Legislators

Alexandria, VA. - According to a **recently released national poll** commissioned by the Center for Alcohol Policy, Americans across the political spectrum continue to be satisfied with the state regulation of alcohol. This includes clear and overwhelming satisfaction with the current alcohol regulatory system. Public health and safety also continue to be the top priority when considering any future changes to the alcohol system.

“This year’s survey, as in past years, highlights the consistent sentiment across the nation that responsible alcohol regulation ought to be a priority for policymakers” **said Pam Erickson, founder of Healthy Alcohol Marketplace and former executive director of the Oregon Liquor Control Commission.** Pam is also a member of the Center for Alcohol Policy’s Advisory Council. “It is my hope that lawmakers and regulators will heed the call of Americans around the nation to prioritize public health and safety over the short-sighted pursuit of increased dollars. Alcohol, as we know, is no ordinary commodity and should be

treated accordingly by policymakers and the public alike.”

Key findings include:

- **Solid support exists across party lines for state regulation of alcohol**
- **Americans are satisfied with current alcohol regulations**
- **Americans want alcohol laws to prioritize safety**
- **The three-tier system is viewed as working well by Americans**

The survey was conducted by New Bridge Strategy, completing 1001 online interviews with adults aged 21 and older throughout the United States. Interviews were drawn from online panels, and the sample was drawn proportionally throughout the country and is demographically representative of the adult population in this age group. The confidence interval associated with this sample is +/- 3.5% at the 95% confidence level; due to rounding, not all totals will sum to 100%.

The Center for Alcohol Policy looks forward to continuing to be a resource to educate policymakers, regulators, and the public about alcohol, its uniqueness and its regulation.

Read Key Findings Memo

###

The Center for Alcohol Policy is a 501 c (3) organization whose mission is to educate policy makers, regulators and the public about alcohol, its uniqueness and regulation. By conducting sound and scientific-based research and implementing initiatives that will maintain the appropriate state-based regulation of alcohol, the Center promotes safe and responsible consumption, fights underage drinking and drunk driving and informs key entities about the effects of alcohol consumption. For more information, visit www.centerforalcoholpolicy.org or contact Center for Alcohol Policy Executive Director Kelly Roberson at info@centerforalcoholpolicy.org.

Copyright © 2023 Center for Alcohol Policy, All rights reserved.

You are receiving this email because of your interest in state-based alcohol regulation.

Our mailing address is:

Center for Alcohol Policy

[1101 King Street](#)

600-A

Alexandria, VA 22314

[Add us to your address book](#)

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).