

STATE OF COLORADO

DEPARTMENT OF REVENUE

Liquor Enforcement Division
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Website: www.colorado.gov/revenue/liquor

John Hickenlooper
Governor

Barbara J. Brohl
Executive Director

Patrick Maroney
Acting Division Director

January 28, 2014

Dear Liquor Industry Members and Stakeholders:

The Colorado Department of Revenue (Department) and the Colorado Liquor Enforcement Division (Division) are seeking your input and participation in a series of workshops designed to enhance the working relationship between the Division and the Liquor Industry and identify effective and transparent regulatory processes. The first workshop will focus on improving voluntary compliance.

The Department and the Division believe one of the best tools of regulation for the alcohol industry is to maximize voluntary compliance. In order to facilitate input from all of the stakeholders involved with the Colorado liquor industry, the Department and the Division are forming a working group to examine the following objectives:

- Methods to improve voluntary compliance within the liquor industry
- Education and outreach needs to support and improve voluntary compliance within the liquor industry
- Development of tools for voluntary compliance within the liquor industry
- Identify appropriate remedies when non-compliance occurs within the liquor industry

This compliance working group will convene in February and will hold meetings to discuss issues surrounding compliance within the liquor industry and to make recommendations to enhance and encourage voluntary compliance. The Division anticipates selecting participants for this working group that are representative of the various stakeholders involved with the liquor industry in Colorado. The working group will be comprised of no more than 20 individuals and the Division will schedule and publicly notice all meetings of this group. The working group will be co-chaired by Ron Kammerzell, Deputy Senior Director of Enforcement for the Department of Revenue, and Patrick Maroney, Chief of Investigations and Acting Director of the Liquor Enforcement Division.

The Division expects to hold at least 3 to 4 working group meetings that will be scheduled every two weeks. Meetings are expected to last 3 to 4 hours on each of the scheduled

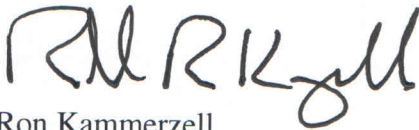
dates. Individuals interested in participating in the working group meetings should email Sandra Lowman at Sandra.Lowman@state.co.us and provide the following information:

1. The name of the individual interested in participating and his or her contact information.
2. The individual's occupation, job title, and employer. If you represent a specific group within the liquor industry, list the group as well.
3. A brief explanation of no more than 150 words detailing the individual's qualifications for inclusion in the working group and any issues concerning voluntary compliance of particular interest to that individual.

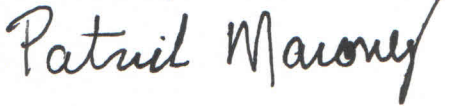
The deadline for submitting your request to participate in the working group is February 7, 2014. Anyone interested in receiving updates on the progress of the working group should email Sandra Lowman at the above email address.

If you have any further questions, please feel free to contact Patrick Maroney at 303-205-2927.

Sincerely,



Ron Kammerzell
Deputy Senior Director of Enforcement
Colorado Department of Revenue



Patrick Maroney
Chief of Investigations and Acting Director
Colorado Liquor Enforcement Division

Enclosure

cc: Barbara J. Brohl, Executive Director, Colorado Department of Revenue

Colorado Liquor Compliance Working Group

Objective: The purpose of the Colorado Liquor Compliance Workgroup is to engage in a substantive dialogue with members of the liquor industry, local government, local law enforcement, citizen groups involved in community prevention, and liquor attorneys to examine ways to improve voluntary compliance within the liquor industry. Specifically, the workgroup will focus on:

- Methods to improve voluntary compliance within the liquor industry
- Education and outreach needs to support and improve voluntary compliance within the liquor industry
- Development of tools for voluntary compliance within the liquor industry
- Identification of appropriate remedies when non-compliance occurs within the liquor industry

Public meetings: All workgroup meetings will be open to the public, but only group members will be permitted to participate in group discussions. The Division will be holding a separate schedule of meetings for general liquor issues in the near future and all interested parties can attend and provide input. There will be time set aside at the end of each working group meeting for public comment, which will be limited to 2 minutes per individual. All meetings will be recorded.

Substantive Participation: In order to have a quality, substantive dialogue concerning voluntary compliance issues, each participant should be familiar with the laws and rules for liquor enforcement. You can find them on the Liquor Enforcement Division website at www.colorado.gov/revenue/liquor, under the Laws and Rules section. Group members are expected to be prepared to speak substantively about compliance issues, provide suggestions on how to maximize voluntary compliance within the liquor industry, and identify appropriate remedies in the event of non-compliance.

Rules for Group Members:

1. Group members are required to attend all scheduled group meetings in person and must be present during the entire meeting. Group members are not allowed to have another person act as a substitute during the working group meetings.
2. Group meetings will begin promptly at the established starting time. It is recommended group members arrive at least 10 minutes early.
3. Group members should be familiar with the laws and rules for liquor enforcement and the agenda provided prior to the meeting.
4. The meeting agenda will be adhered to and if a member wishes to discuss a separate topic, they may recommend agenda items for the next meeting or may provide input during our general meetings to be held in the near future.
5. Group members must be respectful to others at all times.
6. Group members are not permitted to use cellular phones or electronic devices during actual meeting times. They may use them on breaks.