



A friendly reminder for

# 420

*The Marijuana Enforcement Division (MED) and other law enforcement agencies are responsible for ensuring our licensees fully comply with all statutes and regulations, and make every effort to ensure public safety. As a MED Medical or Retail Marijuana Business Licensee, business owner or employee licensee, you hold a license privilege that requires you to operate your facility and conduct business strictly within the parameters set forth in law, which includes mandates provided by the Colorado Constitution at articles XVII and XVIII; the Colorado Revised Statutes at titles 18, 25, and 44; and the Colorado Marijuana Rules at 1 CCR 212-3, and local ordinances within whose jurisdiction you operate.*

## Must Be Over 21

It's illegal for people under 21 to buy, have, or use Retail Marijuana.

## Regulated Marijuana Delivery

No delivery of Retail Marijuana under the age of 21. Deliver to a private residence only. Cannot exceed a combination of more than two ounces of Medical Marijuana to a patient in a single business day. Cannot exceed more than one ounce of Retail Marijuana in a single business day.

## Fraud Attempts

Scammers are targeting marijuana businesses into delivering cash or providing photos of premises. Bad actors can pose as state inspectors, law enforcement, utility providers, product vendors and even employers of marijuana workers through phone calls and texting.

## Two ID Checks

Every employee is responsible to review a valid government issued ID and verify the age of every customer before permitting access to the Restricted Access Area and before initiating a sales transaction.

## No Public Consumption

It is a violation of State and Local laws, subject to criminal charges.

## No Consumption On Premises

Unless holding a Hospitality License, Licensee shall not permit consumption of Marijuana or Marijuana product on premises. Example: no consumption of marijuana products may be visible from the outside of the premises, nor permit the use or consumption by any patron who displays any signs of intoxication.

## Product Limit

You can purchase up to one ounce of Retail Marijuana at a time. However, if you are a Medical patient, that number doubles to two ounces of Medical Marijuana.

## Licensee May Refuse Sales

Example: to a person who appears to be impaired.

## Sales of Regulated Marijuana Concentrate

Adult Medical patients can only purchase eight grams of marijuana concentrates per day. Non-adult Medical patients are restricted to purchasing two grams of concentrates per day. A store shall provide the patient or consumer with the tangible educational resource with each sale of Medical and Retail Marijuana concentrate.

## Advertising

- No false, deceptive, or misleading statements.
- Advertisements cannot appear in media where more than 28.4% of the target audience is under 21.
- Targeting minors is prohibited.

## Hours of Operation:

8:00 AM – 12:00 AM

*\*No sales before or after. Hours may be restricted further by local jurisdictions.*