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IMMEDIATE RELEASE

Colorado Marijuana Enforcement Division released Licensee Demographic Data for February 2022

DENVER, Colo. - February 28, 2022 - The Colorado Marijuana Enforcement Division (MED) released licensee demographic data for February 2022. The Division is committed to reporting information that allows the state and members of the public to understand the diversity landscape of Colorado’s Regulated Marijuana industry and measure progress on statewide social equity-related initiatives. The following tables provide additional insights into the demographics of Colorado’s commercial marijuana industry. As of February 1, 2022, the Division is reporting 17.5% minority owners.

Regulated Marijuana License Demographic Information - February 1, 2022

Cannabis Cabinet Wildly Important Goal (WIG) FY 21-22: *Promote equity, diversity, and inclusion in the marijuana industry, measured by an increase in minority-ownership of marijuana businesses from 15.2% to 16.8% by June 30, 2022.*

Regulated Marijuana Business Owners			
Licensee Measure	Baseline Data	As of February 1, 2022	GOAL By June 30, 2022
Percentage of Minority Owners	15.2%	17.5%	16.8%

As of February 1, 2022, there are 55 approved Social Equity licensees (5 issued in January).

Overall Individual License Data
As of February 1, 2022

February 1, 2022 Gender Data: 99% Response Rate.

- **Employee Licenses:** Women hold approximately 39% of employee licenses.
- **Owner Licenses:** Women hold about 19% of owner licenses.

Gender Data:

License Type	Female	Male	Non-Binary	Not Disclosed	Total
Employee	15,986	25,297	86	120	41,489
Owner	355	1,546	0	2	1,903

February 1, 2022 Race/Ethnicity Data:

- **Employee Licenses:** Approximately 36% or 15,052 Employee licenses did not disclose or their race/ethnicity is unknown.
- **Owner Licenses:** Approximately 12% or 222 Owner licenses did not disclose or their race/ethnicity is unknown.

Race/Ethnicity Data & Percentages By License Type (Excludes the “Undisclosed/Unknown” Licenses)

License Type	Asian	Black	Caucasian	Hispanic/Latino	Mixed Race	Native American	Native Hawaiian/ Pacific Islander	Total
Employee	386 (1.5%)	1,624 (6.1%)	17,598 (66.6%)	4,551 (17.2%)	1,777 (6.7%)	418 (1.6%)	83 (<1%)	26,437 (93.8%)
Owner	69 (4.1%)	50 (3.0%)	1,387 (82.5%)	139 (8.3%)	25 (1.5%)	8 (<1%)	3 (<1%)	1,681 (6.2%)
Grand Totals	455 (1.6%)	1,674 (6.0%)	18,985 (67.5%)	4,690 (16.7%)	1,802 (6.4%)	426 (1.5%)	86 (<1%)	28,118

- **Employee Licenses:** Those who disclosed their race/ethnicity as Caucasian held 66.6% of Employee licenses, compared to 6.1% who disclosed themselves as Black, and 17.2% for those who disclosed themselves as Hispanic/Latino.

- **Owner Licenses:** Those who disclosed themselves as Caucasian held 82.5% of owner licenses, compared to 3.0% for those who disclosed themselves as Black and 8.3% for Hispanic/Latino.

The Division began reporting aggregate demographic data in April 2021. For the full demographic data report, and to see reports from previous months, please visit the MED Demographic Data page here: <https://sbg.colorado.gov/med/licensee-demographic-data>

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