

Shannon Gray, marijuana communications specialist, Department of Revenue
720-607-0386 (c) | shannon.gray@state.co.us

Leonardo Torr  s, Bilingual Marketing and Communications Manager, Department of Revenue
310-866-2182 (c) | leonardo.torress@state.co.us

IMMEDIATE RELEASE

Colorado Marijuana Enforcement Division released Licensee Demographic Data for January 2022

As of January 1, 2022, the Division is reporting 16.9% minority owners, exceeding its target goal of 16.8% by June 30, 2022.

DENVER, Colo. - January 24, 2022 - The Colorado Marijuana Enforcement Division (MED) released licensee demographic data for January 2022. The Division is committed to reporting information that allows the state and members of the public to understand the diversity landscape of Colorado's Regulated Marijuana industry and measure progress on statewide social equity-related initiatives. The following tables provide additional insights into the demographics of Colorado's commercial marijuana industry.

Regulated Marijuana License Demographic Information - January 1, 2022

Cannabis Cabinet Wildly Important Goal (WIG) FY 21-22: *Promote equity, diversity, and inclusion in the marijuana industry, measured by an increase in minority-ownership of marijuana businesses from 15.2% to 16.8% by June 30, 2022.*

Regulated Marijuana Business Owners			
Licensee Measure	Baseline Data	As of January 1, 2022	GOAL By June 30, 2022
Percentage of Minority Owners	15.2%	16.9%	16.8%

As of January 1, 2022, there are 50 approved Social Equity licensees (4 issued in December).

January 1, 2022 Race/Ethnicity Data:

- **Employee Licenses:** Approximately 39% or 16,495 Employee licenses did not disclose or their race/ethnicity is unknown.
- **Owner Licenses:** Approximately 12% or 226 Owner licenses did not disclose or their race/ethnicity is unknown.

Race/Ethnicity Data & Percentages By License Type (Excludes the “Undisclosed/Unknown” Licenses)

License Type	Asian	Black	Caucasian	Hispanic/Latino	Mixed Race	Native American	Native Hawaiian/ Pacific Islander	Total
Employee	371 (1.5%)	1,577 (6.2%)	16,828 (66.5%)	4,336 (17.1%)	1,705 (6.7%)	392 (1.6%)	79 (<1%)	25,288 (93.8%)
Owner	67 (4.0%)	48 (2.9%)	1,380 (83.1%)	132 (7.9%)	23 (1.4%)	8 (<1%)	3 (<1%)	1,661 (6.2%)
Grand Totals	438 (1.6%)	1,625 (6.0%)	18,208 (67.6%)	4,468 (16.6%)	1,728 (6.4%)	400 (1.5%)	82 (<1%)	26,949

- **Employee Licenses:** Those who disclosed their race/ethnicity as Caucasian held 66.5% of Employee licenses, compared to 6.2% who disclosed themselves as Black, and 17.1% for those who disclosed themselves as Hispanic/Latino.
- **Owner Licenses:** Those who disclosed themselves as Caucasian held 83.1% of owner licenses, compared to 2.9% for those who disclosed themselves as Black and 7.9% for Hispanic/Latino.

CONTINUE FOR GENDER DATA

Overall Individual License Data
As of January 1, 2022

January 1, 2022 Gender Data: 99% Response Rate.

- **Employee Licenses:** Women hold approximately 39% of employee licenses.
- **Owner Licenses:** Women hold about 19% of owner licenses.

Gender Data:

License Type	Female	Male	Non-Binary	Not Disclosed	Total
Employee	16,113	25,445	82	143	41,783
Owner	350	1,535	0	2	1,887

The Division began reporting aggregate demographic data in April 2021. For the full demographic data report, and to see reports from previous months, please visit the MED Demographic Data page here: <https://sbg.colorado.gov/med/licensee-demographic-data>

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