

**MINUTES  
AUTO INDUSTRY DIVISION  
RULEMAKING  
STAKEHOLDER WORKING GROUP 2  
MEETING 3**

Meeting of December 7, 2021  
2:00 p.m.

Virtually via Cisco Webex

**Working Group Members Present**

Chris Rouze, Director - Auto Industry Division  
Beth Spellerberg, Rules Administrator - Auto Industry Division  
Catherine Cho, Tesla  
Chris Hartman, Deputy Director - Auto Industry Division  
David Cardella, CEO - CIADA  
Frank Agos, Investigative Supervisor - Auto Industry Division  
Jarod Mullins, Tractor Supply Company  
Jeff Perry, General Motors  
Jerry Abboud, PDAC  
John Opeka, Agent-In-Charge - Auto Industry Division  
Joshua Dexter, Investigative Supervisor - Auto Industry Division  
Michael Calo, Investigative Supervisor - Auto Industry Division  
Nicole Brenner, Reed Smith Law Firm  
Sarah Killeen, Assistant Attorney General - Colorado Attorney General's office  
Mike McKinnon, CIADA  
Dana Gaus, Carry-on Trailer  
Landon Gates, PDAC  
Arleen Criddell Tapanen, Meeting Recorder - Auto Industry Division

**Rules under Review:**

**1 CCR 205-1, Regulation 44-20-121(3)(i) - Advertising, Rule 3 for Motor Vehicle Dealers**

**1 CCR 205-2, Regulation 44-20-420(3)(i) - Advertising, Rule 3 for Powersports Dealers**

Director Rouze opened the third Stakeholder meeting of Working Group 2 with participant introductions. Director Rouze stated that this meeting is to continue the review of Rule Group #2 which is not part of our annual Rulemaking Agenda.

Today, the working group will review proposed draft rule submissions for review by the Motor Vehicle Dealer Board (MVDB). The Auto Industry Division (Division) can only propose rules. The MVDB is the rulemaking authority and they are empowered by statute to promulgate rules.

Director Rouze reminded stakeholders to complete the virtual sign-in sheet, found on the Division's website, to capture the number of participants attending each work group.

Director Rouze outlined the meeting processes and participant roles. The floor was turned over to Rules Administrator, Beth Spellerberg.

Rules Administrator Spellerberg thanked everyone for their feedback and proceeded to review each written submission.

**Regulation 44-20-121(3)(i) - Rule 3 para a** - After a lengthy discussion, the working group concurred with proposed change from “a period of five days” to “a period of three days”.

**Regulation 44-20-420 (3)(i) - Rule 3 para c** - After a lengthy discussion, the working group did not reach a consensus. The current proposed language will be presented to the MVDB and all parties will be able to testify before the MVDB during the upcoming Rulemaking hearing, date to be determined.

**Regulation 44-20-121(3)(i) - Rule 3 para b** - After a lengthy discussion, the working group concurred to modify language to read “or otherwise specify location of the vehicle”.

Director Rouze thanked everyone for their participation and adjourned the meeting at 3:05 p.m.

*(Note: The minutes of these rulemaking working groups are very general in nature and only summarize the contents of the meeting. They are not verbatim transcripts and are based principally upon the digital recording of the meeting and upon the later collaboration of staff attendees to ensure that the summary faithfully captures the matters before the working group and the discussion the group had. The digital recording of the meeting is a permanent record of the Division, retained in the electronic filing system of Division, and is available on the Division's website).*